FOR IMMEDIATE RELEASE
THE SOCIETY OF PUBLICATION DESIGNERS ANNOUNCES 50th ANNUAL AWARDS FINALISTS

The Society of Publication Designers is pleased to announce the Medal Finalists from our 50th Annual Design Competition. The SPD Competition recognizes the highest examples of design, photography and illustration excellence in both print and digital platforms. This outstanding work is represented in the SPD Annual, which is an invaluable resource for art directors, editors, photographers, illustrators, and typographers worldwide.

Competition Co-Chairs Fred Woodward, Design Director, GQ and Florian Bachleda, Creative Director, Fast Company led this year’s SPD Competition. With over 50 editorial creatives from Print and Digital serving on the jury, only the best work was selected from almost 6,000 entries to be presented in the SPD PUB 50 Annual.

Digital Chairs Melanie McLaughlin, Creative Director, Collide Brand Consultants and Lisa Michurski, VP, Strategy and Experience Form Science led a stellar group of judges for the digital categories. Our very first ever Brand of the Year Chair Janet Froelich, Design Consultant, led the jury for the Brand of the Year Award. And Magazine of the Year Chair Robert Newman, Creative Director, @Newmanology, led the jury for the Magazine of the Year Award, and the rest of the Super 8 categories.


In addition to these awards, the Members’ Choice Award (chosen online at SPD.org by the entire SPD membership in April of 2015), and almost 600 Merit winners will appear in the Society’s publication design annual, PUB 50.

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BRAND OF THE YEAR
- GQ, Fred Woodward, Design Director.
- National Geographic, Bill Marr, Creative Director.
- New York, Tom Alberty, Design Director.
- Pitchfork, Michael Renaud, Creative Director.
- Time, D.W. Pine, Design Director.
- Wired, William Sorrentino, Creative Director.

COVER OF THE YEAR
- Variety, “Kermit”. Chris Mihal, Creative Director.

SINGLE OR SPREAD OF THE YEAR
- GQ, “Naked and Famous”. Fred Woodward, Design Director.
- Wired Italia, “Isis”. David Moretti, Creative Director.

STORY OF THE YEAR
- Achtung, “Heike Makatsch, Clemens Schick”. Anton Ioukhnovets, Design Director.
- Fast Company, “The 100 Most Creative People in Business”. Florian Bachleda, Creative Director.

REDESIGN OF THE YEAR
- Afar, Elizabeth Spiridakis, Creative Director.
- Billboard, Shanti Malar, Design Director.
- Consumer Reports, Area of Practice, Consulting Creative Directors.
- Golf Digest, Ken Delago, Creative Director.
- New York Observer, Lauren Draper, Creative Director.
- Self, Barbara Reyes, Creative Director.

BY THE NUMBERS
- Cincinnatti, “Best of the City”. Grace Saunders, Design Director.
- Fortune, “Global 500”. Brandon Kavulla, Creative Director.
- Wired Italia, “150 Gadgets”. David Moretti, Creative Director.
We present the following PRINT MEDAL FINALISTS in the following GENRES:

**BEAUTY / FASHION**

The following 16 entries are the medal finalists. 8 total medals (4 Golds and 4 Silvers) will be awarded in this group from the 16 finalists below:

- **Marie Claire**, for **FOB**, “Five Years of Nina”. **Wanyi Jiang**, Deputy Art Director.
- **T: The New York Times Style Magazine**, for **Design Cover**. “T@10”. **Patrick Li**, Creative Director.
- **WSJ**, for **Illo Story**, “Blue is the Warmest Color”. **Magnus Berger**, Creative Director.
- **WSJ**, for **Photo Single or Spread**, “Lil Buck and Joan Smalls”. **Magnus Berger**, Creative Director. **Jennifer Pastore**, Photography Director.

The 8 total medals represent 2% or less of the total amount of competition submissions that were entered in this Beauty/Fashion genre. The 4 Gold medal winners are the highest scoring entries in this Beauty/Fashion genre, regardless of the different categories. The 4 Silver medal winners are the next highest scoring entries in this Beauty/Fashion genre, regardless of the different categories.

**BUSINESS / SCIENCE / TECHNOLOGY**

The following 20 entries are the medal finalists. 10 total medals (5 Golds and 5 Silvers) will be awarded in this group from the 20 finalists below:

- **Fast Company**, for **Design Single or Spread**, “Back To Square One”. **Florian Bachleda**, Creative Director.
- **Fast Company**, for **Illustration Single or Spread**, “The 100 Most Creative People in Business”.
- **Florian Bachleda**, Creative Director.
- **Fast Company**, for **Infographics**, “A Day in the Life”. **Florian Bachleda**, Creative Director.
- **Fast Company**, for **Photo Cover**, “ The 100 Most Creative People in Business”. **Florian Bachleda**, Creative Director. **Sarah Filippi**, Photography Director.
- **Fast Company**, for **Photo Single or Spread**, “Back to Square One”. **Florian Bachleda**, Creative Director. **Sarah Filippi**, Photography Director.
- **Fortune**, for **Design Single or Spread**, “ Get Ready for Drone Nation”. **Brandon Kavulla**, Creative Director.
- **Fortune**, for **Photo Single or Spread**, “ Get Ready for Drone Nation”. **Brandon Kavulla**, Creative Director. **Clinton Cargill**, Director of Photography.
ENTERTAINMENT / SPORTS

The following 24 entries are the medal finalists. 12 total medals (6 Golds and 6 Silvers) will be awarded in this group from the 24 finalists below:

- Entertainment Weekly, for Illustration Single or Spread, “Andy Weir”. Tim Leong, Design Director.
- ESPN, for Design Cover, “Derek Jeter”. John Korpics, Creative Director of Digital & Print Media. Chin Wang, Creative Director.
- ESPN, for Design Single or Spread, “0-3-1”. John Korpics, Creative Director of Digital & Print Media.
- Chin Wang, Creative Director.
- ESPN, for Illustration Single or Spread, “Portrait of a Serial Winner”. John Korpics, Creative Director of Digital & Print Media.
- Chin Wang, Creative Director.
- ESPN, for Photo Cover, “Michael Phelps”. John Korpics, Creative Director of Digital & Print Media.
- Chin Wang, Creative Director. Karen Frank, Senior Director of Photography.
- ESPN, for Photo Single or Spread, “Pele and the Art of Being Pele”. John Korpics, Creative Director of Digital & Print Media.
- Chin Wang, Creative Director. Karen Frank, Senior Director of Photography.
- ESPN, for Photo Single or Spread. “The Bodies We Want: Coco Ho”. John Korpics, Creative Director of Digital & Print Media.
- Chin Wang, Creative Director. Karen Frank, Senior Director of Photography.
- ESPN, for Photo Single or Spread, “The Bodies We Want: Travis & Lyn-Z Pastrana”. John Korpics, Creative Director of Digital & Print Media. Chin Wang, Creative Director. Karen Frank, Senior Director of Photography.
- ESPN, for Photo Single or Spread, “Flying Horses Don’t Come Cheap”. John Korpics, Creative Director of Digital & Print Media.
- Chin Wang, Creative Director. Karen Frank, Senior Director of Photography.
- ESPN, for Photo Story, “The Bodies We Want”. John Korpics, Creative Director of Digital & Print Media.
- Chin Wang, Creative Director. Karen Frank, Senior Director of Photography.
- Golf Digest, for Photo Story, “The Holes Are Alive with Music”. Ken Delago, Design Director.
- Pitchfork Review, for Illustration Cover, “Summer 2014”. Michael Renaud, Creative Director.
- Variety, for Design Cover, “Saint Bill”. Chris Mihal, Creative Director.
- Variety, for Design Cover, “Allison Williams”. Chris Mihal, Creative Director.
- Variety, for Illustration Cover, “Out of Control”. Chris Mihal, Creative Director.
- Variety, for Photo Cover, “Bryan Cranston”. Chris Mihal, Creative Director. Bailey Franklin, Director of Photography.
- Variety, for Photo Cover, “Marion Cotillard”. Chris Mihal, Creative Director. Bailey Franklin, Director of Photography.
- Variety, for Photo Cover, “New Dimensions”. Chris Mihal, Creative Director. Bailey Franklin, Director of Photography.
- Variety, for Photo Cover, “Saint Bill”. Chris Mihal, Creative Director. Bailey Franklin, Director of Photography.

The 12 total medals represent 2% or less of the total amount of competition submissions that were entered in this Entertainment/Sports genre. The 6 Gold medal winners are the highest scoring entries in this Entertainment/Sports genre, regardless of the different categories. The 6 Silver medal winners are the next highest scoring entries in this Entertainment/Sports genre, regardless of the different categories.

FOOD / HOME / TRAVEL

The following 28 entries are the medal finalists. 14 total medals (7 Golds and 7 Silvers) will be awarded in this group from the 28 finalists below:

- Afar, for Design Entire Issue, “May 2014”. Elizabeth Spiridakis, Creative Director.
- Afar, for Design Single or Spread, “New York State of Mind”. Elizabeth Spiridakis, Creative Director.
- Afar, for Photo Single or Spread, “Full of Grace”. Elizabeth Spiridakis, Creative Director. Tara Guertin, Director of Photography.
- Afar, for Design Story, “Days Gone By”. Elizabeth Spiridakis, Creative Director.
The 7 Silver medal winners are the next highest scoring entries in this Food/Home/Travel genre, regardless of the different categories. The 14 total medals represent 2% or less of the total amount of competition submissions that were entered in this Food/Home/Travel genre.

The following 33 entries are the medal finalists. 22 total medals (11 Golds and 11 Silvers) will be awarded in this group from the 33 finalists below:

- California Sunday Review, for **Photo Single or Spread**, “US-Mexico Border”. **Leo Jung**, Creative Director.
- Jacqueline Bates, Photo Director.
- The New Republic, for **Photo Single or Spread**, “RGB Presides”. **Erick Fletes**, Creative Director. **Maia Booker**, Photo Editor.
- New York, for **Illustration Single or Spread**, “Are You Happy With Yourself?”. **Tom Alberty**, Design Director.
- New York, for **Photo Story**, “What Dorothy & Cleopatra & Annie Hall Are Wearing This Fall”. **Tom Alberty**, Design Director. **Jody Quon**, Director of Photography.
- The New Yorker, for **FOB**, “Moonlit Landscape with Bridge”. **Wyatt Mitchell**, Creative Director.
- The New Yorker, for **Illustration Cover**, “Rainy Day”. **Wyatt Mitchell**, Creative Director.
- The New Yorker, for **Photo Single or Spread**, “The Ride of Their Lives”. **Wyatt Mitchell**, Creative Director.
- Whitney Johnson, Director of Photography.
- Whitney Johnson, Director of Photography.
The 4 Silver medal winners are the next highest scoring entries in this Independent/Special Interest genre, regardless of the different categories.

The 4 Gold medal winners are the highest scoring entries in this Independent/Special Interest genre, regardless of the different categories.

The 8 total medals represent 2% or less of the total amount of competition submissions that were entered in this Independent/Special Interest genre. The 11 Silver medal winners are the next highest scoring entries in this Independent/Special Interest genre, regardless of the different categories.

The following 16 entries are the medal finalists. 8 total medals (4 Golds and 4 Silvers) will be awarded in this group from the 16 finalists below:

  **Brenda Milis**, Director of Photography.
  **Brenda Milis**, Director of Photography.
- **Bloomberg Pursuits**, for **Photo Single or Spread**, “The End of Chocolate”. **Anton Ioukhnovets**, Creative Director.  
  **Brenda Milis**, Director of Photography.
  **Brenda Milis**, Director of Photography.
- **Eight by Eight**, for **FOB**, “We All Follow: Liverpool”. **Priest & Grace**, Creative Directors.
- **Eight by Eight**, for **Illustration Cover**, “Rooney Tunes”. **Priest & Grace**, Creative Directors.
- **Eight by Eight**, for **Illustration Single or Spread**, “Why So Serious?”. **Priest & Grace**, Creative Directors.
- **Eight by Eight**, for **Illustration Single or Spread**, “A Beautiful Mess”. **Priest & Grace**, Creative Directors.

The 8 total medals represent 2% or less of the total amount of competition submissions that were entered in this Independent/Special Interest genre. The 4 Gold medal winners are the highest scoring entries in this Independent/Special Interest genre, regardless of the different categories. The 4 Silver medal winners are the next highest scoring entries in this Independent/Special Interest genre, regardless of the different categories.
The following 20 entries are the medal finalists. 10 total medals (5 Golds and 5 Silvers) will be awarded in this group from the 20 finalists below:

- Details, for Photo Story, “Scale Model”. Rockwell Harwood, Creative Director. Ashley Horne, Senior Photo Editor.
- GQ, for Design Single or Spread, “Naked and Famous”. Fred Woodward, Design Director.
- GQ, for Design Story, “The GQ 100”. Fred Woodward, Design Director.
- GQ, for Photo Single or Spread, “Naked and Famous”. Fred Woodward, Design Director. Krista Prestek, Director of Photography.
- Life and Style, for Design Cover, “Y Al Dunk Le Vale Madre”. Roberto Hernandez, Art Director.
- Men’s Health, for Design Single or Spread, “What’s Wrong With Robotic Surgery”. Tom O’Quinn, Creative Director.
- Men’s Health, for Design Story, “Pain”. Tom O’Quinn, Creative Director.
- Men’s Health, for Infographics, “Your Cover Story”. Tom O’Quinn, Creative Director.
- Men’s Health, for Illustration Story, “How to Do Everything Faster”. Tom O’Quinn, Creative Director.
- Playboy, for Photo Cover, “Kate Moss”. Mac Lewis, Creative Director. Rebecca Black, Photography Director.
- Playboy, for Photo Story, “Kate Moss”. Mac Lewis, Creative Director. Rebecca Black, Photography Director.

The 10 total medals represent 2% or less of the total amount of competition submissions that were entered in this Men’s Interest genre. The 5 Gold medal winners are the highest scoring entries in this Men’s Interest genre, regardless of the different categories. The 5 Silver medal winners are the next highest scoring entries in this Men’s Interest genre, regardless of the different categories.

The following 12 entries are the medal finalists. 6 total medals (3 Golds and 3 Silvers) will be awarded in this group from the 12 finalists below:

- Boston, for Design Single or Spread, “Selling God”. Hector Sanchez, Interim Art Director.
- Maggie Kennedy, Photography Director.
- Houstonia, for Photo Single or Spread, “Brush With Fate”. Chris Skiles, Design Director.
- Los Angeles, for Design Single or Spread, “Like a Punch Delivered From Below”. Steven Banks, Design Director.
- Los Angeles, for Photo Story, “Saturday Night in L.A.”. Steven Banks, Design Director. Amy Feitelberg, Photo Director.
- Texas Monthly, for Design Single or Spread, “The Click Clique”. TJ Tucker, Design Director.
- Texas Monthly, for Design Story, “The Last Ride of King George”. TJ Tucker, Design Director.
- Texas Monthly, for Photo Story, “Bloodless Sport”. TJ Tucker, Design Director. Leslie Baldwin, Photo Editor.

The 6 total medals represent 2% or less of the total amount of competition submissions that were entered in this Regional genre. The 3 Gold medal winners are the highest scoring entries in this Regional genre, regardless of the different categories. The 3 Silver medal winners are the next highest scoring entries in this Regional genre, regardless of the different categories.
TRADE
The following 12 entries are the medal finalists. 6 total medals (3 Golds and 3 Silvers) will be awarded in this group from the 12 finalists below:

- Advertising Age, for Photo Cover, “The Creativity Issue”. Erik Spooner, Art Director.
- Footwear Plus, for Photo Story, “Work History”. Nancy Campbell, Trevett Mc Ardiss, Creative Directors.
- Four Seasons, for Photo Story, “Colour Theory”. Jaimey Easler, Design Director. Jenna Moore, Photo Editor.
- Icon, for Design Cover, “The Coding of America”. John Klotnia, Art Director.
- IEEE Spectrum, for Design Single or Spread, “Go-Bot, Go”. Mark Montgomery, Senior Art Director.
- Nature Conservancy, for Photo Story, “Youthful Nature”. Katie Lesser, Art Director. Melissa Ryan, Director of Photography.
- Rhapsody, for Photo Story, “In The Name of The Father”. Christos Hannides, Design Director. Jessie Adler, Photo Editor.
- Rhapsody, for Photo Story, “Last Dance”. Christos Hannides, Design Director. Jessie Adler, Photo Editor.

The 6 total medals represent 2% or less of the total amount of competition submissions that were entered in this Trade genre.
The 3 Gold medal winners are the highest scoring entries in this Trade genre, regardless of the different categories.
The 3 Silver medal winners are the next highest scoring entries in this Trade genre, regardless of the different categories.

WOMEN’S INTEREST
The following 20 entries are the medal finalists. 10 total medals (5 Golds and 5 Silvers) will be awarded in this group from the 20 finalists below:

- Bon Fluido, for Illustration Story, “Muita Alma Nessa Hora”. Rodolfo Franca, Art Director.
- Martha Stewart Weddings, for Photo Story, “Perfect Pairs”. Kate Berry, Creative Director. Linda Denahan, Photo Editor
- Martha Stewart Living, for Photo Story, “The Barest Simmer”. Matthew Axe, Creative Director. Linda Denahan, Photo Editor.
- More, for Design Single or Spread, “Go From Wantrepreneur to Entrepreneur”. Debra Bishop, Creative Director.
- More, for Design Story, “Go From Wantrepreneur to Entrepreneur”. Debra Bishop, Creative Director.
- More, for Design Single or Spread, “The Fierce List”. Debra Bishop, Creative Director.
- More, for Illustration Story, “The Ex Files”. Debra Bishop, Creative Director.
- More, for Photo Entire Issue, “March 2014”. Debra Bishop, Creative Director. Natasha Lunn, Photo Director.
- More, for Photo Entire Issue, “September 2014”. Debra Bishop, Creative Director. Natasha Lunn, Photo Director.
- More, for Photo Single or Spread, “Clean Slate”. Debra Bishop, Creative Director. Natasha Lunn, Photo Director.
- More, for Photo Single or Spread, “Could You Give Your Embryos to a Stranger?”. Debra Bishop, Creative Director. Natasha Lunn, Photo Director.
- More, for Photo Single or Spread, “Life, Death, and the Rebirth on the Amazon”. Debra Bishop, Creative Director. Natasha Lunn, Photo Director.
- Real Simple, for Design Cover, “August 2014”. Abbey Kuster-Prokell, Design Director.
- Casey Tierney Stenger, Director of Photography.
- Real Simple, for Design Story, “Take Control of the Laundry”. Abbey Kuster-Prokell, Design Director.
- Real Simple, for Illustration Story, “What Exactly Is Wellness?”. Abbey Kuster-Prokell, Design Director.
- Real Simple, for Photo Cover, “August 2014”. Abbey Kuster-Prokell, Design Director.
- Casey Tierney Stenger, Director of Photography.
- Real Simple, for Photo Story, “The Ultimate Holiday Cookie Roundup”. Abbey Kuster-Prokell, Design Director.
- Casey Tierney Stenger, Director of Photography.

The 10 total medals represent 2% or less of the total amount of competition submissions that were entered in this Women’s Interest genre.
The 5 Gold medal winners are the highest scoring entries in this Women’s Interest genre, regardless of the different categories.
The 5 Silver medal winners are the next highest scoring entries in this Women’s Interest genre, regardless of the different categories.
We present the following DIGITAL MEDAL FINALISTS:

**APPS (Tablet & Mobile)**

**APP OF THE YEAR**
- **Bon Appétit.** Alexander Grossman, Creative Director.
- **Entertainment Weekly.** Tim Leong, Design Director. Jen Kovach, Managing Art Director, Tablet.
- **GQ.** Fred Woodward, Design Director.
- **Men's Health.** Thomas O'Quinn, Creative Director.
- **New York.** Tom Alberty, Design Director. Jody Quon, Photo Director. Jay Guillermo, Tablet Art Director.

**COVER**
- **Fast Company,** for “Generation Flux”. Florian Bachleda, Creative Director.
- **Fast Company,** for “The 100 Most Creative People in Business”. Florian Bachleda, Creative Director.
- **National Geographic,** for “May”. Bethany Powell, Director of Mobile Design.
- **National Geographic,** for “November”. Bethany Powell, Director of Mobile Design.

**FEATURE ARTICLE**
- **Bon Appétit,** for “Holiday”. Alexander Grossman, Creative Director.
- **National Geographic,** for “Mindsuckers”. Bethany Powell, Director of Mobile Design.
- **Sunset,** for “November”. Maili Holiman, Creative Director. Iain Bagwell, Photographer.
- **Wired,** for “How to Listen Now”. William Sorrentino, Creative Director.

**SINGLE SCREEN**
- **Fast Company,** for “The 100 Most Creative People in Business”. Florian Bachleda, Creative Director.
- **Fast Company,** for “Back to Square One”. Florian Bachleda, Creative Director.
- **GQ,** for “April”. Fred Woodward, Design Director.

**ENTIRE ISSUE**
- **GQ,** for “December”. Fred Woodward, Design Director.
- **Men's Health,** for “December”. Thomas O'Quinn, Creative Director.

**INFORMATION GRAPHICS**
- **Fortune,** for “Immigration”. Chad McCabe, Tablet Art Director.
- **Fortune,** for “Marissa’s Moment of Truth”. Chad McCabe, Tablet Art Director.
- **Men's Health,** for “Pain: How It Works”. Thomas O’Quinn, Creative Director. Ellie Clayman, Interactive Art Director. Mark Paulson, Interactive Art Director.
- **Wired,** for “Beat the Clock”. William Sorrentino, Creative Director. Carl DeTorres, Information Design.

**ANIMATED CONTENT**
- **Fast Company,** for “A Day in the Life”. Florian Bachleda, Creative Director.
- **Fast Company,** for “Back to Square One”. Florian Bachleda, Creative Director.
- **Fortune,** for “Animated Content”, “June”. Chad McCabe, Tablet Art Director.
VIDEO “FEATURE ARTICLE”
- Bon Appétit, for “Beach Plum”. Alexander Grossman, Creative Director.
- Fast Company, for “Anna Kendrick”. Florian Bachleda, Creative Director. Sarah Filippi, Photography Director. 
  Eric Ogden, Photographer.
- GQ, for “Papercaper”. Fred Woodward, Design Director. Krista Prestek, Director of Photography. 
- National Geographic, for “Brunelleschi’s Dome: Daring Design”. Bethany Powell, Director of Mobile Design.
- The New Yorker, for “The Dry Land”. Wyatt Mitchell, Creative Director. Matt Black, Photographer.

VIDEO “FEATURE ARTICLE SERIES”
- Bon Appétit, for “Holiday”. Alexander Grossman, Creative Director.
- Bon Appétit, for “Hot Ten”. Alexander Grossman, Creative Director.
- Bon Appétit, for “Thanksgiving”. Alexander Grossman, Creative Director.

WEBSITES

WEBSITE OF THE YEAR
- Matter. Erich Nagler, Art Director.
- Nautilus. Len Small, Art Director.
- The New Yorker. Wyatt Mitchell, Creative Director.

REDESIGN
- Matter. Erich Nagler, Art Director.
- National Geographic. Bethany Powell, Director of Mobile Design.
- The New Yorker Magazine. Wyatt Mitchell, Creative Director.

FEATURE ARTICLE
- ESPN, for “Flying Horses Don’t Come Cheap”. John Korpics, VP Creative Digital & Print Media.
  Neil Jamieson, Creative Director.
- Foreign Policy, for “A World Disrupted: FP’s Leading Global Thinkers of 2014”. Lindsay Ballant, Creative Director.
- Pitchfork, for “Mac DeMarc”. Michael Renaud, Creative Director.

INFORMATION GRAPHICS
- National Geographic, for “Cosmic Dawn: An Eye on the Heavens”. Bethany Powell, Director of Mobile Design.
- National Geographic, for “Cosmic Dawn: Cosmic Questions”. Bethany Powell, Director of Mobile Design.
- The New York Times, for “The Giant Slalom”. Larry Buchanan, Joe Ward, John Branch, Graham Roberts, Mike Bostock,

ANIMATED CONTENT
- Bostonia, for “Summer 2014”. Scott Dasse, Lead Designer.
- Matter, for “August”. Erich Nagler, Art Director.
- National Geographic, for “Cosmic Dawn: Cosmic Questions”. Bethany Powell, Director of Mobile Design.
- The New York Times, for “The Science Behind Forest Fires”. Aaron Byrd, Leslye Davis, Henry Fountain, Catherine Spangler,
  Producers.
- The New York Times, for “What’s In It: Dominoes Smart Slice”. Aaron Byrd, Producer.

VIDEO “FEATURE ARTICLE”
- Men’s Health, for “Body Science”. Thomas O’Quinn, Creative Director.

**VIDEO** “FEATURE ARTICLE SERIES”