



The  
SOCIETY of  
PUBLICATION  
DESIGNERS

## FOR IMMEDIATE RELEASE

THE SOCIETY OF PUBLICATION DESIGNERS ANNOUNCES 50th ANNUAL AWARDS WINNERS



The Society of Publication Designers (SPD) is proud to announce the Gold and Silver Medal Winners of our 50th Annual Design Competition, held in February of this year. Only the best work from 2014 was selected from approximately 6,000 entries. A total of 78 Gold Medals and 77 Silver Medals for Design, Photography, Illustrations and Digital work were presented at the 2015 SPD Awards Gala, Friday, May 1st.

Celebrating its 50th anniversary, the SPD Competition yields only the highest examples of editorial design, photography and illustration excellence across all platforms. Co-Chairpersons Fred Woodward (Design Director, GQ) and Florian Bachleda (Creative Director, Fast Company) led this year's SPD Competition and hosted the evening. Digital Chairs Melanie McLaughlin (Creative Director, Collide Brand Consultants) and Lisa Michurski (VP of Strategy & Experience,

FormScience) presented the digital awards. The ceremony concluded with and The Brand of the Year presented by Janet Froelich (Design Consultant) and Magazine of the Year Chair presented by Robert Newman (Creative Director, @Newmanology).

### MAGAZINE OF THE YEAR

GOLD MEDAL:

- *Eight By Eight*. **Priest & Grace**, Creative Directors.

SILVER MEDAL:

- *New York*. **Tom Alberty**, Design Director.

### BRAND OF THE YEAR

GOLD MEDALS (tie):

- *National Geographic*.

- *Pitchfork Review*. **Michael Renaud**, Creative Director.

### COVER OF THE YEAR

GOLD MEDAL:

- *The New York Times Magazine*, "What Should Children Eat?". **Gail Bichler**, Design Director.

SILVER MEDAL:

- *The New York Times Magazine*, "Abortion By Mail". **Gail Bichler**, Design Director.

### SINGLE OR SPREAD OF THE YEAR

GOLD MEDAL:

- *GQ*, "Naked and Famous". **Fred Woodward**, Design Director.

SILVER MEDAL:

- *Wired Italia*, "Isis". **David Moretti**, Creative Director.

## STORY OF THE YEAR

### GOLD MEDAL:

- *Wired*, “The Most Wanted Man in the World”. **Billy Sorrentino**, Creative Director.

### SILVER MEDALS (tie):

- *Bon Appetit*, “The Hot Ten 2014”. **Alexander Grossman**, Creative Director.

- *GQ*, “The 15 Funniest People Alive Right Now”. **Fred Woodward**, Design Director.

## REDESIGN OF THE YEAR

### GOLD MEDAL:

- *Self*, **Barbara Reyes**, Creative Director.

### SILVER MEDAL:

- *Consumer Reports*, **Area of Practice**, Consulting Creative Directors.

## BY THE NUMBERS

### GOLD MEDAL:

- *Wired*, “Five Dimensions of Mind Grenades”. **Billy Sorrentino**, Creative Director.

### SILVER MEDALS (tie):

- *ESPN*, “Transactions Issue”. **Chin Wang**, Creative Director.

- *Fast Company*, “The World’s 50 Most Innovative Companies”. **Florian Bachleda**, Creative Director.

## MEMBERS’ CHOICE

### GOLD MEDAL:

- *Time Out New York*, “Summer’s Last Hurrah”. **Chris Deacon**, Art Director.

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We present the following **PRINT MEDAL WINNERS** in the following **GENRES**:

## BEAUTY / FASHION

### GOLD MEDALS:

- *Achtung*, for **Design Entire Issue**, “27”. **Anton Ioukhnovets**, Design Director.

- *Achtung*, for **Photo Entire Issue**, “28”. **Anton Ioukhnovets**, Design Director.

- *W*, for **Design Single or Spread**, “Warrior Stance”. **Johan Svensson**, Design Director.

- *W*, for **Photo Single or Spread**, “Eyes Wide Open”. **Johan Svensson**, Design Director. **Caroline Wolff**, Photography Director.

### SILVER MEDALS:

- *Achtung*, for **Design Entire Issue**, “28”. **Anton Ioukhnovets**, Design Director.

- *Elle Mexico*, for **Design Story**, “Rojo Irreverente”. **Julio Contreras**, Creative Director.

- *W*, for **Photo Story**, “Scorsese’s Women”. **Johan Svensson**, Design Director. **Caroline Wolff**, Photography Director.

- *WSJ*, for **Photo Cover**, “Christian Bale”. **Magnus Berger**, Creative Director. **Jennifer Pastore**, Photography Director.

## BUSINESS / SCIENCE / TECHNOLOGY

### GOLD MEDALS:

- *Fast Company*, for **Infographics**, “A Day in the Life”. **Florian Bachleda**, Creative Director.

- *Fortune*, for **Design Single or Spread**, “Get Ready for Drone Nation”. **Brandon Kavulla**, Creative Director.

- *Popular Mechanics*, for **Design Single or Spread**, “The State of Car Safety”. **Rob Hewitt**, Design Director.

- *Popular Mechanics*, for **Photo Single or Spread**, “The Tunnel”. **Rob Hewitt**, Design Director.

**Allyson Torrisi**, Director of Photography.

- *Wired Italia*, for **Design Entire Issue**, “July/August 2014”. **David Moretti**, Creative Director.

#### SILVER MEDALS:

- *Fast Company*, for **Design Single or Spread**, “Back To Square One”. **Florian Bachleda**, Creative Director.
- *Fortune*, for **Photo Single or Spread**, “Get Ready for Drone Nation”. **Brandon Kavulla**, Creative Director. **Clinton Cargill**, Director of Photography.
- *Popular Mechanics*, for **Design Cover**, “How to Make Anything”. **Rob Hewitt**, Design Director. **Allyson Torrisi**, Director of Photography.
- *Wired Italia*, for **Design Story**, “Amazing Stories”. **David Moretti**, Creative Director.
- *Wired Italia*, for **Illustration Story**, “La Macchina Dell’ A-Realta”. **David Moretti**, Creative Director.

#### ENTERTAINMENT / SPORTS

##### GOLD MEDALS:

- *Entertainment Weekly*, for **Illustration Single or Spread**, “Andy Weir”. **Tim Leong**, Design Director.
- *Entertainment Weekly*, for **Photo Story**, “Force Of Hobbit”. **Tim Leong**, Design Director. **Lisa Berman**, Photography Director.
- *ESPN*, for **Design Single or Spread**, “0-3-1”.
- *ESPN*, for **Photo Cover**, “Michael Phelps”. **Chin Wang**, Creative Director. **Karen Frank**, Senior Director of Photography.
- *ESPN*, for **Photo Single or Spread**, “The Bodies We Want: Coco Ho”. **Chin Wang**, Creative Director. **Karen Frank**, Senior Director of Photography.
- *Variety*, for **Design Cover**, “Saint Bill”, **Chris Mihal**, Creative Director.

##### SILVER MEDALS:

- *Entertainment Weekly*, for **Design Single or Spread**, “Force of Hobbit”. **Tim Leong**, Design Director.
- *Entertainment Weekly*, for **Design Story**, “Force of Hobbit”. **Tim Leong**, Design Director.
- *ESPN*, for **Photo Single or Spread**, “Pele and the Art of Being Pele”. **Chin Wang**, Creative Director. **Karen Frank**, Senior Director of Photography.
- *Variety*, for **Design Cover**, “Allison Williams”. **Chris Mihal**, Creative Director.
- *Variety*, for **Photo Cover**, “Bryan Cranston”. **Chris Mihal**, Creative Director. **Bailey Franklin**, Director of Photography.
- *Variety*, for **Photo Cover**, “Marion Cotillard”. **Chris Mihal**, Creative Director. **Bailey Franklin**, Director of Photography.

#### FOOD / HOME / TRAVEL

##### GOLD MEDALS:

- *Bon Appetit*, for **Design Entire Issue**, “June 2014”. **Alexander Grossman**, Creative Director.
- *Bon Appetit*, for **Design Entire Issue**, “November 2014”. **Alexander Grossman**, Creative Director.
- *Bon Appetit*, for **Photo Story**, “The Hot 100”. **Alexander Grossman**, Creative Director. **Alexandra Pollack**, Photo Director.
- *Conde Nast Traveler*, for **Photo Entire Issue**, “December 2014”. **Yolanda Edwards**, Creative Director. **Jennifer Miller**, Photo Director.
- *Conde Nast Traveler*, for **Photo Story**, “Land of Sea and Fog”. **Yolanda Edwards**, Creative Director. **Jennifer Miller**, Photo Director.
- *Conde Nast Traveler*, for **Photo Story**, “Florence: A Love Story”. **Yolanda Edwards**, Creative Director. **Jennifer Miller**, Photo Director.
- *Conde Nast Traveler*, for **Photo Story**, “Floating Islands”. **Yolanda Edwards**, Creative Director. **Jennifer Miller**, Photo Director.

##### SILVER MEDALS:

- *Afar*, for **Design Entire Issue**, “June/July 2014”. **Elizabeth Spiridakis**, Creative Director.
- *Afar*, for **Design Single or Spread**, “New York State of Mind”. **Elizabeth Spiridakis**, Creative Director.
- *Afar*, for **Photo Single or Spread**, “Full of Grace”. **Elizabeth Spiridakis**, Creative Director. **Tara Guertin**, Director of Photography.
- *Bon Appetit*, for **Design Story**, “The New Healthy”. **Alexander Grossman**, Creative Director.
- *Bon Appetit*, for **Photo Entire Issue**, “December 2014”. **Alexander Grossman**, Creative Director. **Alexandra Pollack**, Photo Director.
- *Bon Appetit*, for **Photo Story**, “Oasis”. **Alexander Grossman**, Creative Director. **Alexandra Pollack**, Photo Director.
- *Conde Nast Traveler*, for **Photo Entire Issue**, “August 2014”. **Yolanda Edwards**, Creative Director. **Jennifer Miller**, Photo Director.

## GENERAL INTEREST / NEWS / POLITICS

### GOLD MEDALS:

- *New York*, for **Illustration Single or Spread**, “Are You Happy With Yourself?”. **Tom Alberty**, Design Director.
- *New York*, for **Photo Story**, “Magic Show”. **Tom Alberty**, Design Director. **Jody Quon**, Director of Photography.
- *The New York Times Magazine*, for **Design Cover**, “Failure”. **Gail Bichler**, Design Director.
- *The New York Times Magazine*, for **Illustration Cover**, “What Should Children Eat?”. **Gail Bichler**, Design Director.
- *The New York Times Magazine*, for **Photo Story**, “Dust to Dust”. **Gail Bichler**, Design Director.  
**Kathy Ryan**, Director of Photography.
- *Time*, for **Photo Single or Spread**, “Crime Without Punishment”. **D. W. Pine**, Design Director.  
**Kira Pollock**, Director of Photography.
- *Wired*, for **Design Entire Issue**, “Beyond”. **Billy Sorrentino**, Creative Director.
- *Wired*, for **Design Single or Spread**, “Flying”. **Billy Sorrentino**, Creative Director.
- *Wired*, for **Design Single or Spread**, “The Darkest Knight”. **Billy Sorrentino**, Creative Director.
- *Wired*, for **Illustration Story**, “First Dimension: Line”. **Billy Sorrentino**, Creative Director.
- *Wired*, for **Photo Cover**, “Love Music Again”. **Billy Sorrentino**, Creative Director. **Patrick Witty**, Director of Photography.

### SILVER MEDALS:

- *The California Sunday Magazine*, for **Photo Single or Spread**, “US-Mexico Border”. **Leo Jung**, Creative Director.  
**Jacqueline Bates**, Photography Director.
- *New York*, for **Infographics**, “When Genius Slept”. **Tom Alberty**, Design Director.
- *New York*, for **Photo Entire Issue**, “Fall Fashion”. **Tom Alberty**, Design Director. **Jody Quon**, Director of Photography.
- *The New Yorker*, for **FOB**, “Moonlit Landscape with Bridge”. **Wyatt Mitchell**, Creative Director.
- *The New Yorker*, for **Illustration Cover**, “Rainy Day”. **Wyatt Mitchell**, Creative Director.
- *The New York Times Magazine*, for **Photo Entire Issue**, “What Should Children Eat?”. **Gail Bichler**, Design Director.  
**Kathy Ryan**, Director of Photography.
- *The New York Times Magazine*, for **Photo Story**, “Life in the Valley of Death”. **Gail Bichler**, Design Director.  
**Kathy Ryan**, Director of Photography.
- *Volkskrant*, for **Design Cover**, “When You Read This You’re Stupid”. **Jaap Biemans**, Art Director.
- *Wired*, for **Design Story**, “Black Magic”. **Billy Sorrentino**, Creative Director.
- *Wired*, for **Illustration Story**, “The Age of Quantum Computing Has Arrived”. **Billy Sorrentino**, Creative Director.
- *Wired*, for **Photo Single or Spread**, “Edward Snowden”. **Billy Sorrentino**, Creative Director.  
**Patrick Witty**, Director of Photography.

## INDEPENDENT / SPECIAL INTEREST

### GOLD MEDALS:

- *Eight by Eight*, for **Design Entire Issue**, “November 2014”. **Priest & Grace**, Creative Directors.
- *Eight by Eight*, for **Design Single or Spread**, “The Black Mark Against Les Bleus”. **Priest & Grace**, Creative Directors.
- *Eight by Eight*, for **Illustration Single or Spread**, “Why So Serious?”. **Priest & Grace**, Creative Directors.
- *Elephant*, for **Illustration Cover**, “Does London Still Exist?”. **Astrid Stavro**, **Pablo Martín**, Art Directors.

### SILVER MEDALS:

- *Bloomberg Pursuits*, for **Photo Entire Issue**, “Holiday 2014”. **Anton Ioukhnovets**, Creative Director.  
**Brenda Milis**, Director of Photography.
- *Eight by Eight*, for **Design Entire Issue**, “February 2014”. **Priest & Grace**, Creative Directors.
- *Eight by Eight*, for **FOB**, “We All Follow: Liverpool”. **Priest & Grace**, Creative Directors.
- *Gather Journal*, for **Photo Entire Issue**, “Cocoon”. **Michele Outland**, Creative Director.

## MEN’S INTEREST

### GOLD MEDALS:

- *GQ*, for **Design Entire Issue**, “May 2014”. **Fred Woodward**, Design Director.
- *GQ*, for **Photo Entire Issue**, “May 2014”. **Fred Woodward**, Design Director. **Krista Prestek**, Director of Photography.
- *GQ*, for **Photo Story**, “Julia Louis-Dreyfus”. **Fred Woodward**, Design Director. **Krista Prestek**, Director of Photography.
- *Playboy*, for **Photo Cover**, “Kate Moss”. **Mac Lewis**, Creative Director. **Rebecca Black**, Photography Director.
- *Playboy*, for **Photo Story**, “Kate Moss”. **Mac Lewis**, Creative Director. **Rebecca Black**, Photography Director.

#### SILVER MEDALS:

- *GQ*, for **Design Single or Spread**, “Naked and Famous”. **Fred Woodward**, Design Director.
- *GQ*, for **Design Story**, “The GQ 100”. **Fred Woodward**, Design Director.
- *GQ*, for **FOB**, “The Punch List”. **Fred Woodward**, Design Director.
- *GQ*, for **Photo Single or Spread**, “Naked and Famous”. **Fred Woodward**, Design Director.
- Krista Prestek**, Director of Photography.
- *Men’s Health*, for **Infographics**, “Your Cover Story”. **Tom O’Quinn**, Creative Director.

#### REGIONAL

##### GOLD MEDALS:

- *Los Angeles*, for **Photo Story**, “Saturday Night in L.A.”. **Steven Banks**, Design Director. **Amy Feitelberg**, Photo Director.
- *Texas Monthly*, for **Design Story**, “Where To Eat Now”. **TJ Tucker**, Design Director.
- *Texas Monthly*, for **Design Story**, “The Murders at the Lake”. **TJ Tucker**, Design Director.

##### SILVER MEDALS:

- *Garden & Gun*, for **Photo Cover**, “Southern Food Issue”. **Marshall McKinney**, Design Director.
- *Houstonia*, for **Photo Single or Spread**, “Brush With Fate”. **Chris Skiles**, Design Director.
- *Texas Monthly*, for **Design Story**, “The Last Ride of King George”. **TJ Tucker**, Design Director.

#### TRADE

##### GOLD MEDALS:

- *IEEE Spectrum*, for **Design Single or Spread**, “Go-Bot, Go”. **Mark Montgomery**, Senior Art Director.
- *The One Club*, for **Design Entire Issue**, “One. A Magazine”. **Design Army**, Creative Directors.
- *University Affairs Magazine*, for **Design Single or Spread**, “Dirt”. **Claire Dawson**, **Fidel Peña**, Art Directors.

##### SILVER MEDALS:

- *Footwear Plus*, for **Photo Story**, “Work History”. **Nancy Campbell**, **Trevett McCandliss**, Creative Directors.
- *MIT Technology Review*, for **Design Cover**, “MIT Technology”. **Eric Mongeon**, Creative Director.
- *Rhapsody*, for **Photo Story**, “In The Name of The Father”. **Christos Hannides**, Design Director. **Jessie Adler**, Photo Editor.

#### WOMEN’S INTEREST

##### GOLD MEDALS:

- *Martha Stewart Weddings*, for **Photo Story**, “Perfect Pairs”. **Kate Berry**, Creative Director. **Linda Denahan**, Photo Editor
- *More*, for **Design Entire Issue**, “May 2014”. **Debra Bishop**, Creative Director.
- *More*, for **Design Single or Spread**, “Go From Wantrepreneur to Entrepreneur”. **Debra Bishop**, Creative Director.
- *More*, for **Photo Single or Spread**, “Clean Slate”. **Debra Bishop**, Creative Director. **Natasha Lunn**, Photo Director.
- *Real Simple*, for **Photo Cover**, “August 2014”. **Abbey Kuster-Prokell**, Design Director.
- Casey Tierney Stenger**, Director of Photography.

##### SILVER MEDALS:

- *Martha Stewart Living*, for **Photo Story**, “The Barest Simmer”. **Matthew Axe**, Creative Director. **Linda Denahan**, Photo Editor.
- *More*, for **Design Story**, “Go From Wantrepreneur to Entrepreneur”. **Debra Bishop**, Creative Director.
- *More*, for **Design Single or Spread**, “The Fierce List”. **Debra Bishop**, Creative Director.
- *More*, for **Photo Entire Issue**, “March 2014”. **Debra Bishop**, Creative Director. **Natasha Lunn**, Photo Director.
- *Real Simple*, for **Photo Story**, “The Ultimate Holiday Cookie Roundup”. **Abbey Kuster-Prokell**, Design Director.
- Casey Tierney Stenger**, Director of Photography.

We present the following **DIGITAL MEDAL WINNERS:**

### **APPS (Tablet & Mobile)**

#### **APP OF THE YEAR**

GOLD MEDAL:

- *Men's Health*. **Thomas O'Quinn**, Creative Director.

SILVER MEDAL:

- *New York*. **Tom Alberty**, Design Director.

#### **COVER**

GOLD MEDAL:

- *Fast Company*, for "Generation Flux". **Florian Bachleda**, Creative Director.

SILVER MEDAL:

- *Fast Company*, for "The 100 Most Creative People in Business". **Florian Bachleda**, Creative Director.

#### **FEATURE ARTICLE**

GOLD MEDAL:

- *National Geographic*, for "Mindsuckers".

SILVER MEDAL:

- *Bon Appétit*, for "Holiday". **Alexander Grossman**, Creative Director.

#### **SINGLE SCREEN**

GOLD MEDAL:

- *New York*, for "Knives Keeper: Part Three". **Tom Alberty**, Design Director.

SILVER MEDAL:

- *GQ*, for "April". **Fred Woodward**, Design Director.

#### **ENTIRE ISSUE**

GOLD MEDAL:

- *Men's Health*, for "December", **Thomas O'Quinn**, Creative Director.

SILVER MEDAL:

- *New York*, for "Food & Drink". **Tom Alberty**, Design Director.

#### **INFORMATION GRAPHICS**

GOLD MEDAL:

- *Fortune*, for "What is Water Worth?" **Brandon Kavulla**, Creative Director.

SILVER MEDAL:

- *Fortune*, for "Immigration". **Brandon Kavulla**, Creative Director.

#### **ANIMATED CONTENT**

GOLD MEDAL:

- *Men's Health*, for "Body Science, Beer Goggles Explained". **Thomas O'Quinn**, Creative Director.

SILVER MEDAL:

- *Fast Company*, for "Back to Square One", **Florian Bachleda**, Creative Director.

#### **VIDEO "FEATURE"**

GOLD MEDAL:

- *The New Yorker*, for "The Dry Land". **Wyatt Mitchell**, Creative Director.

SILVER MEDAL:

- *Bon Appétit*, for "Beach Plum". **Alexander Grossman**, Creative Director.

#### **VIDEO "FEATURE SERIES"**

GOLD MEDAL:

- *Men's Health*, for "Science-How Running Get's You High". **Thomas O'Quinn**, Creative Director.

SILVER MEDAL:

- *Bon Appétit*, for "Hot Ten". **Alexander Grossman**, Creative Director.

## WEBSITES

### WEBSITE OF THE YEAR

#### GOLD MEDAL:

- *The New Yorker*. **Wyatt Mitchell**, Creative Director.

#### SILVER MEDAL:

- *Bon Appétit*. **Alexander Grossman**, Creative Director.

### REDESIGN

#### GOLD MEDAL:

- *The New Yorker*. **Wyatt Mitchell**, Creative Director.

#### SILVER MEDAL:

- *Bon Appétit*. **Alexander Grossman**, Creative Director.

### FEATURE ARTICLE

#### GOLD MEDAL:

- *Pitchfork Review*, for “Mac DeMarc”. **Michael Renaud**, Creative Director.

#### SILVER MEDAL:

- *Foreign Policy*, for “A World Disrupted: FP’s Leading Global Thinkers of 2014”. **Lindsay Ballant**, Creative Director.

### INFORMATION GRAPHICS

#### GOLD MEDAL:

- *National Geographic*, for “Cosmic Dawn: An Eye on the Heavens”.

#### SILVER MEDAL:

- *National Geographic*, for “Cosmic Dawn: Cosmic Questions”.

### ANIMATED CONTENT

#### GOLD MEDAL:

- *Bostonia*, for “Summer 2014”. **Scott Dasse**, Lead Designer.

#### SILVER MEDAL:

- *The New York Times*, for “What’s In It: Dominoes Smart Slice”. **Aaron Byrd**, Producer.

### VIDEO “FEATURE”

#### GOLD MEDAL:

- *The New Yorker*, for “California: Paradise Burning”. **Wyatt Mitchell**, Creative Director.

#### SILVER MEDAL:

- *The New York Times*, for “Three Short Films About Peace”. **Meghan Louttit, Rumsey Taylor**, Designers.

### VIDEO “FEATURE SERIES”

#### GOLD MEDAL:

- *Wired*, for “Wired Issue Trailers”, **Billy Sorrentino**, Creative Director.

#### SILVER MEDAL:

- *The New York Times Magazine*, for “Great Performers Issue - 9 Kisses”, **Gail Bichler**, Design Director.