

The Society of Publication Designers 27 Union Square West, Suite 207 New York, NY 10003 e-mail: mail@spd.org

# FOR IMMEDIATE RELEASE

## THE SOCIETY OF PUBLICATION DESIGNERS ANNOUNCES THE 56th ANNUAL AWARDS WINNERS

**New York, NY (June 21, 2021)** – **The Society of Publication Designers** (SPD) announced the winners of our competition on Friday with the 56th Annual SPD Awards, a virtual celebration of the best work of 2020 showcasing editorial creative excellence. The Finalists and Medal Winners--which were chosen from the thousands of submissions entered into this year's competition--were presented in a series of episodes posted on our website and featured an interactive chat room thanks to <u>Pigeonhole Live</u>. Ninety-four categories were awarded Gold Medals and 83 categories were awarded Silver Medals for print and digital excellence.

This year's competition was chaired by the SPD Board of Directors and the awards featured appearances from board members and the <u>SPD 56 Jury</u>. Keisha Dean, Executive Director of SPD and SPD President, Mike Schnaidt, Creative Director of *Fast Company* introduced this year's awards and the Design episode. The next episode featured our print winners in Photography and was presented by Lauren Brown, Senior Visual Editor, *Glamour* and *Allure*, and Natalie Gialluca,



Visuals Director + Producer. Our print awards concluded with the winners of the Typography and Illustration categories being introduced by **Jana Meier Roberts**, Head of Experience Design & Art Director, *GQ Germany* and **Corliss Elizabeth Williams**, Creative Director + Proprietor, The Lowry Estate. In Episode 3, **Katie Belloff**, Art Director, *Popular Science* and **Raymond Ho**, Creative Director, *Women's Health* also announced the winners of the SPD-U Student Competition, thanks to **B&A Reps** the exclusive sponsors of our student scholarships, before Katie and **Chelsey Lamwatt**, Freelance Communications Director, SPD, introduced the art from our Rise & Shine campaign. **Eve Binder**, Design Manager, Grubhub and **Emem Offong**, VP, User Experience Design Lead, Chase, followed with the presentation of the Digital Awards. Our Awards culminated with our Finale episode announcing the winners of the Society's highest honors: Brand of the Year, Magazine of the Year, Website of the Year, and Video of the Year alongside Best of Genre, Members' Choice: Best Cover, and 2020's special categories: Black Lives Matter and COVID Coverage, while featuring appearances from **Robert Newman**, Creative Director, *This Old House*, and **David Matt**, VP Creative, Content & Strategy, Foundry 360 @ Meredith.

The 56th Annual SPD Awards are available to watch until Saturday, July 17th. Tickets can be purchased on the SPD site here.

#### About The Society of Publication Designers:

The Society of Publication Designers (SPD) is a non-profit organization dedicated to promoting and encouraging excellence in editorial design. Since forming in 1965, SPD prides itself on being the only organization with a specific focus on the visual editorial concerns of print and digital professionals. Helmed by a Board of Officers and Directors who are editorial and brand creative professionals, SPD serves as a resource and community for anyone contributing to the creation of visual stories. We power the future of visual storytelling and set the standard for editorial excellence.

Contacts: Keisha Dean, Executive Director; Chelsey Lamwatt, Communications Director: mail@spd.org

Please visit our website and social media profiles to learn more about our organization and annual competition.

WEBSITE: www.SPD.org | INSTAGRAM: @SPDesigners | TWITTER: @SPDTweets | FACEBOOK: Facebook.com/SPD.org/

The Society of Publication Designers is proud to present the winners for our highest honors: Brand of the Year, Magazine of the Year, Website of the Year, Video of the Year, Best of Genre, Members' Choice: Best Cover, and 2020's Special Categories - Black Lives Matter and COVID Coverage:

## BRAND OF THE YEAR

GOLD MEDAL:

- *The New York Times Magazine*, Gail Bichler, Creative Director SILVER MEDAL:

National Geographic, Emmet Smith, SVP, Creative Director

## MAGAZINE OF THE YEAR

GOLD MEDAL:

- *The New York Times Magazine*, Gail Bichler, Creative Director SILVER MEDAL:

- The New York Times For Kids, Debra Bishop, Design Director

## WEBSITE OF THE YEAR

GOLD MEDAL:

- *The New York Times Magazine*, Gail Bichler, Creative Director SILVER MEDAL:

- The New York Times, The New York Times Visual Teams

## VIDEO OF THE YEAR

## GOLD MEDAL:

- *The New Yorker,* **Soo-jeong Kang**, Executive Producer; September 30, 2020, "The Japanese Artist Who Sends His Work to Space" SILVER MEDAL:

- Pop-Up Magazine, Leo Jung, Creative Director; May 27, 2020, "The Spring Issue: At Home"

## BEST OF GENRE

GOLD MEDAL: GENERAL INTEREST / NEWS

- The New York Times For Kids, Debra Bishop, Design Director

- GOLD MEDAL: CITY / REGIONAL
  - Texas Monthly, Emily Kimbro, Design Director

## GOLD MEDAL: WOMEN'S INTEREST

- Domino Magazine, Kate Berry, Creative Director
- GOLD MEDAL: MEN'S INTEREST
  - GQ Spain, Ángel Perea Malo, Fernando Vallespin, Art Directors
- GOLD MEDAL: LIFESTYLE / TRAVEL / FOOD / SHELTER
  - Here Magazine, Chloe Scheffe, Art Director

## GOLD MEDAL: FASHION / BEAUTY

- GQ Magazine, Robert Vargas, Executive Design Director

## GOLD MEDAL: BUSINESS / SCIENCE / TECHNOLOGY

- Fast Company, Mike Schnaidt, Creative Director

#### GOLD MEDAL: ENTERTAINMENT / SPORTS

- Entertainment Weekly, Tim Leong, Creative Director
- GOLD MEDAL: TRADE / BRAND / EDUCATIONAL / INSTITUTIONAL
  - In Touch Magazine, José Reyes, Creative Director

## GOLD MEDAL: INDEPENDENT / SPECIAL INTEREST

- Racquet Magazine, Larry Buchanan, Art Director

# MEMBERS' CHOICE: BEST COVER

- GOLD MEDAL:
  - Sports Illustrated, Stephen Skalocky, Creative Director; April 2020

# BLACK LIVES MATTER: SPECIAL CATEGORY

GOLD MEDAL:

- *The New York Times,* **Mark Scheffler**, Executive Producer; May 31, 2020, "How George Floyd Was Killed in Police Custody" SILVER MEDAL:

- Vanity Fair, Kira Pollack, Creative Director; September 2020, "The Great Fire: A Special Issue, Edited by Ta-Nehisi Coates"

# COVID COVERAGE: SPECIAL CATEGORY

GOLD MEDAL:

- National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; August 2020, "How Pandemics Change Us" SILVER MEDAL:

- The New York Times, Gray Beltran and Rumsey Taylor, Design; August 10, 2020, "Inside the Fight to Save Houston's Most Vulnerable"

## The Society of Publication Designers is pleased to present the following Print Medal Winners:

## DESIGN AWARDS

## DESIGN: COVER

GOLD MEDAL:

- *The New York Times Magazine*, Gail Bichler, Creative Director; March 15, 2020, "The Music Issue: 25 Songs That Matter Now" SILVER MEDAL:

- Vanity Fair, Kira Pollack, Creative Director, September 2020, "Breonna Taylor: A Beautiful Life"

#### DESIGN: ENTIRE ISSUE

GOLD MEDAL:

- The New York Times For Kids, **Debra Bishop**, Design Director; March 29, 2020, "Dogs Rule! Cats Rule!" SILVER MEDAL:

The New York Times Magazine, Gail Bichler, Creative Director; May 24, 2020, "What We've Learned in Quarantine"

#### DESIGN: SECTION, NOT FEATURE; SINGLES/SPREADS, SINGLE ISSUE

GOLD MEDAL:

- New York Magazine, Thomas Alberty, Design Director; November 9-22, 2020, "Socks!"

SILVER MEDAL:

- Women's Health, Raymond Ho, Design Director; June 2020, "Blaze A New Trail"

## DESIGN: SECTION, NOT FEATURE; SINGLES/SPREADS, MULTIPLE ISSUES

GOLD MEDAL:

WIRED, Maili Holiman, Creative Director; January, February, March, May, June, July, September, October, November, December 2020/January 2021, "W"

SILVER MEDALS:

- Entertainment Weekly, Tim Leong, Creative Director; February, March, September 2020, "Find & Geek"

- Fast Company, Mike Schnaidt, Creative Director; March/April, May/June, September, October/November 2020, "Exit Strategy"

## DESIGN: FEATURE, SERVICE; SINGLE/SPREAD

GOLD MEDAL:

- *Psychology Today*, Edward Levine, Creative Director/Designer; May/June 2020, "How To Win An Election" SILVER MEDAL:

- Fast Company, Mike Schnaidt, Creative Director; Winter 2020/2021, "Secrets of the Most Productive People"

## DESIGN: FEATURE, SERVICE; STORY

#### GOLD MEDAL:

- *New York Magazine,* **Thomas Alberty**, Design Director; March 30-April 12, 2020, "How to Survive this Plague" SILVER MEDAL:

- Fast Company, Mike Schnaidt, Creative Director; September 2020, "One Hundred Best Workplaces for Innovators"

#### DESIGN: FEATURE, PROFILE, NON-CELEBRITY; SINGLE/SPREAD

GOLD MEDAL:

- *Fast Company*, **Mike Schnaidt**, Creative Director; September 2020, "The Most Creative People in Business" SILVER MEDAL:

ILVER MEDAL.

- The New York Times Magazine, Gail Bichler, Creative Director; February 16, 2020, "The Long Shot"

## DESIGN: FEATURE, PROFILE, NON-CELEBRITY; STORY

GOLD MEDAL:

- *Here Magazine*, **Chloe Scheffe**, Art Director/Designer; Issue 11, "Pressure System" SILVER MEDAL:

- Fast Company, Mike Schnaidt, Creative Director; May/June 2020, "Joy Meets World"

# DESIGN: FEATURE, PROFILE, CELEBRITY/ENTERTAINMENT; SINGLE/SPREAD

GOLD MEDAL:

- Variety Magazine, Raul Aguila, Creative Director; December 9, 2020, "Stage to Screen" SILVER MEDAL:

- GQ Magazine, Robert Vargas, Executive Design Director; February 2020, "The Incredibly Happy Life of TV's Favorite Grouch"

# DESIGN: FEATURE, PROFILE, CELEBRITY/ENTERTAINMENT; STORY

GOLD MEDAL:

- *Here Magazine*, Chloe Scheffe, Art Director/Designer; Issue 12, "Natural Wonder" SILVER MEDAL:

- Here Magazine, Chloe Scheffe, Art Director; Issue 11, "World Champion"

# DESIGN: FEATURE, NEWS/DOCUMENTARY/ESSAY; SINGLE/SPREAD

GOLD MEDAL:

- *The California Sunday Magazine*, Leo Jung, Creative Director; February 2020, "The Lucrative, Largely Unregulated, and Widely Misunderstood World of Vaping"

SILVER MEDAL:

- The New York Times Magazine, Gail Bichler, Creative Director; September 20, 2020, "The Monolith"

# DESIGN: FEATURE, NEWS/DOCUMENTARY/ESSAY; STORY

GOLD MEDAL:

- The New York Times Magazine, Gail Bichler, Creative Director; November 8, 2020, "Why Societies Fall Apart"

SILVER MEDAL:

- Fast Company, Mike Schnaidt, Creative Director; May/June 2020, "World Changing Ideas"

## DESIGN: FEATURE, LIFESTYLE/TRAVEL/FOOD/SHELTER; SINGLE/SPREAD

#### GOLD MEDAL:

- *The New York Times For Kids,* **Debra Bishop**, Design Director; February 23, 2020, "What Should You Be When You Grow Up?" SILVER MEDAL:

- The New York Times Magazine, Gail Bichler, Creative Director; August 9, 2020, "Sweatpants Forever"

#### DESIGN: FEATURE, LIFESTYLE/TRAVEL/FOOD/SHELTER; STORY

GOLD MEDAL:

- Bon Appétit, Michele Outland, Creative Director; March 2020, "Taco Nation"

SILVER MEDAL:

- Here Magazine, Chloe Scheffe, Art Director/Designer; Issue 14, "Back to Our Routes"

#### DESIGN: FEATURE, FASHION/BEAUTY; SINGLE/SPREAD

#### GOLD MEDAL:

- Entertainment Weekly, Tim Leong, Creative Director; April 2020, "Walking It Off"

SILVER MEDAL:

- Entertainment Weekly, Tim Leong, Creative Director; November 2020, "Amazing Grace"

## DESIGN: FEATURE, OPENER; SINGLE PAGE

GOLD MEDAL:

SILVER MEDAL:

- New York Magazine, Thomas Alberty, Design Director; March 30-April 12, 2020, "How to Survive this Plague"

- Variety Magazine, Raul Aguila, Creative Director; August 11, 2020, "Music Mogul of the Year"

#### DESIGN: NEWSPAPERS: FRONT PAGE

GOLD MEDAL:

- *The New York Times*, **Tom Bodkin**, Creative Director & Chief Creative Officer; May 24, 2020, "U.S. Deaths Near 100,000, An Incalculable Loss"

SILVER MEDAL:

- Los Angeles Times, Jamie Sholberg, Art Director; June 13, 2020, "Will We Ever Kiss Again?"

## DESIGN: NEWSPAPERS: SECTION, NOT FEATURE

GOLD MEDAL:

- The New York Times, Shannon Robertson, Design Director; April 26, 2020, "At Home"

SILVER MEDAL:

Los Angeles Times, Steven Banks, Deputy Design Director; February 2, 2020, "Vegas"

## DESIGN: NEWSPAPERS: FEATURE ARTICLE

GOLD MEDAL:

- *The New York Times*, **Tom Bodkin**, Creative Director & Chief Creative Officer; May 24, 2020, "U.S. Deaths Near 100,000, An Incalculable Loss"

SILVER MEDAL:

- The New York Times, Carrie Mifsud, Art Director; December 13, 2020, "2020: A Year Like No Other"

#### DESIGN: INDEPENDENT PUBLISHING: ENTIRE ISSUE

GOLD MEDAL:

- RaceWknd, Tom Brown, Creative Director; Issue 1

SILVER MEDAL:

- OH—SO, Rob Hewitt, Designer; Spring 2020, "The Natural"

## DESIGN: INDEPENDENT PUBLISHING: SINGLE/SPREAD

GOLD MEDAL:

- OH—SO, Rob Hewitt, Designer; Fall 2020, "An Interview with Haylie Powell"

SILVER MEDAL:

- OH-SO, Rob Hewitt, Designer; Spring 2020, "An Interview with Maddy Balt"

#### DESIGN: CUSTOM PUBLISHING/BRAND/CORPORATE/INSTITUTIONAL/EDUCATIONAL: ENTIRE ISSUE

GOLD MEDAL:

- *RETHINK Everything*, **Pum Lefebure**, Creative Director; Volume 01

SILVER MEDAL:

- In Touch Magazine, José Reyes, Creative Director; March/April 2020

## DESIGN: CUSTOM PUBLISHING/BRAND/CORPORATE/INSTITUTIONAL/EDUCATIONAL: COVER

GOLD MEDAL:

- *Harvard Ed.*, **Patrick Mitchell**, Creative Director; Summer 2020, "Come On and Zoom" SILVER MEDAL:

- RETHINK Everything, Pum Lefebure, Creative Director; Volume 01

## DESIGN: CUSTOM PUBLISHING/BRAND/CORPORATE/INSTITUTIONAL/EDUCATIONAL: SINGLE/SPREAD

GOLD MEDAL:

- *BYU Magazine*, **Bruce Patrick**, Art Director; 2020, "Loneliness: The Shadow Pandemic" SILVER MEDAL:

- Spirit Magazine, Mark Geer, Art Director/Designer; Summer 2020, "Outnumbered"

## DESIGN: CUSTOM PUBLISHING/BRAND/CORPORATE/INSTITUTIONAL/EDUCATIONAL: STORY

GOLD MEDAL:

- *Visual Arts Journal,* Gail Anderson, Creative Director; Fall/Winter 2020, "The Maestro" SILVER MEDAL:

- USC Trojan Family Magazine, DJ Stout, Art Director; Autumn 2020, "The Wonder Years"

## **REDESIGN: ENTIRE ISSUE**

GOLD MEDAL:

- Variety Magazine, Raul Aguila, Creative Director; December 2, 2020, "Wild About Harry"

SILVER MEDAL:

- Preemptive Love, José Reyes, Creative Director; Volume 5, "A Field Guide to End War"

# PHOTOGRAPHY AWARDS

## PHOTOGRAPHY: COVER

GOLD MEDAL:

- The New York Times Magazine, Kathy Ryan, Director of Photography May 17, 2020, "There Has To Be Some Dignity In This" SILVER MEDAL:

- The New York Times Magazine, Kathy Ryan, Director of Photography; January 26, 2020, "Wrestling With 'West Side Story'"

# PHOTOGRAPHY: ENTIRE ISSUE

## GOLD MEDAL:

- The New York Times Magazine, Kathy Ryan, Director of Photography; November 15, 2020, "Democracy by Mail"

SILVER MEDAL:

- National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; November 2020, "A World Gone Viral"

## PHOTOGRAPHY: SECTION, NOT FEATURE; SINGLES/SPREADS, SINGLE ISSUE

#### GOLD MEDAL:

- *National Geographic*, Whitney Johnson, Vice President of Visuals and Immersive Experiences; October 2020, "Every Mother's Son" SILVER MEDAL:

- New York Magazine, Jody Quon, Photography Director; August 31-September 13, 2020, "The Very Suddenly Very Wide World of Masks"

# PHOTOGRAPHY: SECTION, NOT FEATURE; SINGLES/SPREADS, MULTIPLE ISSUES

# GOLD MEDAL

- *The New Yorker*, Joanna Milter, Director of Photography; March 23, April 27, June 8-15, September 7, October 26, November 30, 2020, "Fiction"

SILVER MEDAL:

- *The New Yorker,* Joanna Milter, Director of Photography; January 15-21, May 20-26, June 17-23, August 12-18, November 25-December 1, December 2-8, 2020, "Goings On About Town"

# PHOTOGRAPHY: FEATURE, SERVI<u>CE; SINGLE/SPREAD</u>

GOLD MEDAL:

- *New York Magazine*, Jody Quon, Photography Director; March 2-15, 2020, "What I Learned About Being A Plant" SILVER MEDAL:

- Psychology Today, Moya McAllister, Photo Director; July/August 2020, "At A Loss"

# PHOTOGRAPHY: FEATURE, SERVICE; STORY

GOLD MEDAL:

- *New York Magazine,* Jody Quon, Photography Director; March 2-15, 2020, "Needles, Diamonds, Smoke, and Bruising" SILVER MEDAL:

- Martha Stewart Living, Ryan Mesina, Photo Director; October 2020, "Extra Terrestrial"

# PHOTOGRAPHY: FEATURE, PROFILE, NON-CELEBRITY; SINGLE/SPREAD

# GOLD MEDAL:

- The New York Times Magazine, Kathy Ryan, Director of Photography; December 20, 2020, "Inside Man"
- SILVER MEDAL:
  - *National Geographic,* Whitney Johnson, Vice President of Visuals and Immersive Experiences; November 2020, "A World Gone Viral: United States"

#### PHOTOGRAPHY: FEATURE, PROFILE, NON-CELEBRITY; STORY

GOLD MEDAL:

National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; October 2020, "Every Mother's Son" SILVER MEDAL:

Vanity Fair, Tara Johnson, Visuals Director; April 2020, "Let the Great World Spin"

#### PHOTOGRAPHY: FEATURE, PROFILE, CELEBRITY/ENTERTAINMENT; SINGLE/SPREAD

GOLD MEDAL:

GO Magazine, Roxanne Behr, Photo Director; September 2020, "Fearless"

SILVER MEDAL:

Entertainment Weekly, Alison Wild, Photo Editor; January 2020, "Awkwafina"

#### PHOTOGRAPHY: FEATURE, PROFILE, CELEBRITY/ENTERTAINMENT; STORY

#### GOLD MEDAL:

Elle Magazine, Cary Georges, Visual Director; January 2020, "Ask Me Anything"

SILVER MEDAL:

Rolling Stone, Catriona Ni Aolain, Director of Creative Content; February 2020, "The Joy of Lizzo"

## PHOTOGRAPHY: FEATURE, NEWS/DOCUMENTARY/ESSAY; SINGLE/SPREAD

#### GOLD MEDAL:

The New York Times Magazine, Kathy Ryan, Director of Photography; January 12, 2020, "Unnatural Selection"

SILVER MEDAL:

National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; August 2020, "How Pandemics Change Us"

#### PHOTOGRAPHY: FEATURE, NEWS/DOCUMENTARY/ESSAY; STORY

#### GOLD MEDAL:

The New Yorker, Joanna Milter, Director of Photography; June 22, 2020, "Whose Streets"

SILVER MEDAL:

National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; December 2020, "Arctic Dreaming"

#### PHOTOGRAPHY: FEATURE, LIFESTYLE/TRAVEL/FOOD/SHELTER; SINGLE/SPREAD/STORY

GOLD MEDAL:

WSJ. Magazine, Jennifer Pastore, Executive Photography Director; March 2020, "Higher Ground" SILVER MEDAL:

# Bon Appétit, Michele Outland, Creative Director; March 2020, "Taco Nation"

### PHOTOGRAPHY: FEATURE, STILL-LIFE; SINGLE/SPREAD

GOLD MEDAL:

The New Yorker, Joanna Milter, Director of Photography; August 3-10, 2020, "Your Body Is A Wonderland" SILVER MEDAL:

GQ Magazine, Roxanne Behr, Photo Director; August 2020, "Fashion for a Summer Like No Other"

## PHOTOGRAPHY: FEATURE, STILL-LIFE; STORY

GOLD MEDAL:

Here Magazine, Natalie Shields, Art Director; Issue 13, "No Expirations"

SILVER MEDAL:

New York Magazine, Jody Quon, Photography Director; July 20-August 2, 2020, "What the Science Says"

#### PHOTOGRAPHY: FEATURE, FASHION/BEAUTY; SINGLE/SPREAD

GOLD MEDAL:

GQ Style, Roxanne Behr, Photo Director; Spring/Summer 2020, "Global Giant"

SILVER MEDAL:

WSJ. Magazine, Jennifer Pastore, Executive Photography Director; October 2020, "Fantasy League"

#### PHOTOGRAPHY: FEATURE, FASHION/BEAUTY; STORY

GOLD MEDAL:

The New Yorker, Joanna Milter, Director of Photography, September 7, 2020, "Drawn from the Diaspora" SILVER MEDAL:

Vogue Portugal, Jaime Pavon, Photographer / Creative Director; March 2020, "Arts & Crafts"

## PHOTOGRAPHY: INDEPENDENT PUBLISHING: SINGLE/SPREAD/STORY

GOLD MEDAL:

No Place Like Home, Neil Jamieson, Creative Director; Issue 6, "Portfolio"

SILVER MEDAL:

No Place Like Home, Fabio Soares, Photographer; Issue 7, "Table of Contents"

# PHOTOGRAPHY: CUSTOM PUBLISHING/BRAND/CORPORATE/INSTITUTIONAL/EDUCATIONAL: SINGLE/SPREAD/STORY

GOLD MEDAL:

Tec Review, Berenice Rodríguez, Photo Coordinator; July 2020, "Flight Pattern" SILVER MEDAL:

Tec Review, Berenice Rodríguez, Photo Coordinator; September 2020, "Look in the Arena of Fights"

# TYPOGRAPHY AWARDS

## **TYPOGRAPHY: COVER**

GOLD MEDAL:

- Variety Magazine, Raul Aguila, Creative Director; December 16, 2020, "2020: An Earth-Shattering Year" SILVER MEDAL:

- Volkskrant Magazine, Jaap Biemans, Art Director/Designer; December 24, 2020, "Interview Special 2020"

TYPOGRAPHY: SINGLE/SPREAD/STORY

## GOLD MEDAL:

- *Outside Magazine*, **Hannah McCaughey**, Photography & Design Director; September/October 2020, "Mr. Freeze" SILVER MEDAL:

- Fast Company, Mike Schnaidt, Creative Director; September 2020, "One Hundred Best Workplaces for Innovators"

## **ILLUSTRATION AWARDS**

## ILLUSTRATION: COVER

GOLD MEDAL:

- *The New York Times Magazine*, Gail Bichler, Creative Director; May 24, 2020, "What We've Learned in Quarantine" SILVER MEDALS:

- Rolling Stone, Joseph Hutchinson, Creative Director; July 2020, "American Uprising"
  - Vanity Fair, Kira Pollack, Creative Director; September 2020, "Breonna Taylor: A Beautiful Life"

## ILLUSTRATION: PHOTO-ILLUSTRATION

GOLD MEDAL:

- Entertainment Weekly, Tim Leong, Creative Director; September 2020, "American Horror Story"

SILVER MEDAL:

- Rolling Stone, Joseph Hutchinson, Creative Director; December 2020, "The Untouchables"

## **ILLUSTRATION: SINGLE/SPREAD**

GOLD MEDAL:

- The New York Times Magazine, Gail Bichler, Creative Director; April 26, 2020, "How to Stop the Next Pandemic"

SILVER MEDAL:

- *The New York Times,* Kate Elazegui, Design Director; June 14, 2020, "I am a Black American Refugee. I Had to Leave the United States to Find Freedom"

# ILLUSTRATION: STORY

GOLD MEDAL:

- The New York Times For Kids, Debra Bishop, Design Director; November 29, 2020, "How It Works"

SILVER MEDAL:

- The New York Times For Kids, Debra Bishop, Design Director; April 26, 2020, "Reminder: You Are Not Alone!"

## ILLUSTRATION: INFO-GRAPHIC (DATA VISUALIZATION)

GOLD MEDAL:

- National Geographic, Bryan Christie Design, Illustrator; May 2020, "Bodies In Motion"

SILVER MEDAL:

- National Geographic, Emmet Smith, Creative Director; November 2020, "Price of A Pandemic: Poverty Spreads Around the Globe"

## The Society of Publication Designers is pleased to present the following Digital Medal Winners:

## WEB AWARDS

## WEB: DIGITAL COVER

GOLD MEDAL:

- Rolling Stone, Joseph Hutchinson, Creative Director; March 5, 2020, "Grimes: Chaos & Creation"

SILVER MEDAL:

The Highlight by Vox, Kainaz Amaria, Visuals Editor; July 15, 2020, "The End of the American Dream"

## WEB: DIGITAL REDESIGN

GOLD MEDAL:

- Tablet, Luke Hayman, Partner

SILVER MEDAL:

- Curbed, Ian Adelman, Head of Creative

## WEB: SINGLE PAGE DESIGN

GOLD MEDAL:

- ESPN, Chin Wang, Senior Creative Director; November 5, 2020, "Scars of the NFL's Old QB Guard"

SILVER MEDAL:

- The New York Times, Matt Ruby, Designer; May 24, 2020, "An Incalculable Loss"

## WEB: CUSTOM FEATURE DESIGN (800+ WORDS)

GOLD MEDAL:

- *The New York Times,* **Rumsey Taylor**, Art Direction & Design; December 17, 2020, "Who Gets to Breathe Clean Air in New Delhi?" SILVER MEDAL:

*The New York Times*, Gabriel Gianordoli, Graphics/Multimedia Editor; March 19, 2020, "The African-American Art Shaping the 21st Century"

## WEB: CUSTOM FEATURE DESIGN, EDITORIAL PACKAGE

GOLD MEDAL:

- Glamour; Nathalie Kirsheh, Creative Director; October 13, 2020, "Women of the Year"

SILVER MEDAL:

The New York Times Magazine, Gail Bichler, Creative Director; July 7, 2020, "The Decameron Project"

## WEB: ANIMATED CONTENT

GOLD MEDAL:

- *The California Sunday Magazine*, Leo Jung, Creative Director; August 23, 2020, "What Happened in Room 10?" SILVER MEDAL:

- The New Yorker, Nicholas Blechman, Creative Director; September 21, 2020, "The Elusive Peril of Space Junk"

## WEB: INFORMATION GRAPHICS

GOLD MEDAL:

- The New York Times, Gabriel Gianordoli, Graphics/Multimedia Editor; October 30, 2020, "Masks Work. Really. We'll Show You How" SILVER MEDAL:

- ESPN, Chin Wang, Senior Creative Director; November 5, 2020, "Scars of the NFL's Old QB Guard"

## WEB: ORIGINAL DIGITAL ILLUSTRATION/PHOTO-ILLUSTRATION

GOLD MEDAL:

- The California Sunday Magazine, Leo Jung, Creative Director; August 23, 2020, "What Happened in Room 10?"

SILVER MEDAL:

- The New York Times Magazine, Gail Bichler, Creative Director; May 20, 2020, "The Unexpected Solace in Learning to Play Piano"

## WEB: ORIGINAL DIGITAL PHOTOGRAPHY, FEATURE, PORTFOLIO

GOLD MEDAL:

- *The California Sunday Magazine*, Jacqueline Bates, Photography Director; July 26, 2020, "Our Border: Life Along the Rio Grande" SILVER MEDAL:

- The New York Times Magazine, Kathy Ryan, Director of Photography; September 2, 2020, "America at Hunger's Edge"

## WEB: ORIGINAL DIGITAL PHOTOGRAPHY, FEATURE, PROFILE, CELEBRITY/ENTERTAINMENT

GOLD MEDAL:

- *WSJ. Magazine*, Jennifer Pastore, Executive Photography Director; March 25, 2020, "The Creation and the Myth of Kanye West" SILVER MEDAL:

- *Refinery29*, Sarah Filippi, Executive Photo Director; September 8, 2020, "Netflix Today, Broadway Tomorrow. Newcomer Madison Reyes Is Ready To Do It All"

## WEB: ORIGINAL DIGITAL PHOTOGRAPHY, FEATURE, PROFILE, NON-CELEBRITY

GOLD MEDAL:

- *Refinery29*, **Sarah Filippi**, Executive Photo Director; July 24, 2020, "Voices Of Disability: I'm Disabled & I Refuse To Be Your Inspiration"

SILVER MEDAL:

- GQ Magazine, Roxanne Behr, Photo Director; July 6, 2020, "Into the Void with 100 Gecs"

## WEB: ORIGINAL DIGITAL PHOTOGRAPHY, FEATURE, DOCUMENTARY

#### GOLD MEDAL:

- *The Cut,* Liane Radel, Senior Photo Editor; September 26, 2020, "'This Is Breonna Taylor's Home': Scenes From Louisville" SILVER MEDAL:

- The Washington Post Magazine, Dudley Brooks, Photo Editor; December 1, 2020, "American Crossroads"

## WEB: ORIGINAL DIGITAL PHOTOGRAPHY, FEATURE, FASHION/BEAUTY

#### GOLD MEDAL:

- The Cut, Liane Radel, Senior Photo Editor; April 1, 2020, "Rah-Rah, Bitches"

SILVER MEDAL:

- *Entertainment Weekly*, **Michelle Stark**, Photography Director; February 25, 2020, "See Danai Gurira in Exclusive Portraits from EW's Digital Cover Shoot"

## WEB: ORIGINAL DIGITAL PHOTOGRAPHY, FEATURE, LIFESTYLE/TRAVEL/FOOD/SHELTER

- GOLD MEDAL:
  - *Bloomberg Pursuits,* Evan Ortiz, Photo Editor; November 20, 2020, "This Year, Houston's Top Chefs Inspire New Thanksgiving Traditions"
- SILVER MEDAL:
  - *The Guardian*, Ashok Sinha, Photographer; October 28, 2020, "Fancy a Drive-Thru Donut? The Bright Lights of LA Car-Food Culture –In Pictures"

## WEB: DIGITAL PHOTO-EDITING (NON-COMMISSIONED PHOTOGRAPHY)

- GOLD MEDAL:
  - *The Atlantic*, **Caroline Smith**, Design Director; March 27, June 9, September 13, 2020, "The Visible Exhaustion of Doctors and Nurses Fighting the Coronavirus," "Minneapolis Had This Coming," "Photos of California's Suffocating Smoke"
- SILVER MEDAL:
  - New York Magazine, Jody Quon, Photography Director; September 14, 2020, "Cared for, for Eternal Life': Jewish Burial in the Age of COVID-19"

## SOCIAL AWARDS

## SOCIAL: SOCIAL STORY

GOLD MEDAL:

- National Geographic, Whitney Johnson, Vice President of Visuals and Immersive Experiences; December 2020, "2020 in Pictures" SILVER MEDAL:

- The New York Times, Tyson Wheatley, Director, Instagram; November 25, 2020, "Which of These Faces Are Real?"

## SOCIAL: SOCIAL EXPERIENCE (SINGLE CHANNEL)

GOLD MEDAL:

- InStyle, Brian Anstey, Creative Director; January 2020, "InStyle Golden Globes Elevator"

SILVER MEDAL:

The New York Times, Tyson Wheatley, Director, Instagram; 2020, "@nytimes Instagram"

## VIDEO AWARDS

## VIDEO: FEATURE VIDEO: PROFILE, CELEBRITY

GOLD MEDAL:

- The New Yorker, Soo-jeong Kang, Executive Producer; November 11, 2020, "Hollywood's Buffoon Speaks Out"

- SILVER MEDAL:
  - *The New York Times*, **Mike Schmidt**, Director, Features and Series; December 3, 2020, "Diary of a Song: Prince's Artistic Process Was a Mystery. See How He Made 'Sign o' the Times."

## VIDEO: FEATURE VIDEO: PROFILE, NON-CELEBRITY

GOLD MEDAL:

- *The New Yorker*; Soo-jeong Kang, Executive Producer; August 12, 2020, "The Many Lives of a New York City Doorman" SILVER MEDAL:

- The New Yorker, Soo-jeong Kang, Executive Producer; June 4, 2020, "Must You Forgive Your Mother's Murderer?"

## VIDEO: FEATURE VIDEO: SERVICE/EXPLAINER

GOLD MEDAL:

- *Pop-Up Magazine*, Leo Jung, Creative Director; October 13, 2020, "Artist Christine Sun Kim Rewrites Closed Captions" SILVER MEDAL:
  - VICE News Tonight, Ana Simões, Senior Creative Director; September 17, 2020, "Can't Find Coins Anywhere? Blame COVID-19 For That, Too"

## VIDEO: FEATURE VIDEO: NEWS/DOCUMENTARY

GOLD MEDAL:

- *The New York Times,* Mark Scheffler, Executive Producer; May 31, 2020, "How George Floyd Was Killed in Police Custody" SILVER MEDAL:

- The New Yorker, Soo-jeong Kang, Executive Producer; February 6, 2020, "A Couple's Last Words to Each Other"

### VIDEO: SHORT VIDEO OR VIDEO SERIES

GOLD MEDAL:

- Bloomberg Businessweek, Diana Suryakusuma, Director of Visuals; September 1-3, 2020, "The Voters Deciding 2020: Coronavoters,"
- "How GenZ Voters May Affect the Election," "Voting for Trump While Being Black"

SILVER MEDAL:

 Mother Jones, Mark Helenowski, Director/Producer; February 19, August 10, December 18, 2020, "Mike Bloomberg Is Way Richer Than People Realize," "We Visualized Billionaire Wealth Gains During the Pandemic," "Here's What \$1.7 Trillion in Student Debt Looks Like"

## VIDEO: ANIMATED CONTENT

GOLD MEDAL:

- Pop-Up Magazine, Leo Jung, Creative Director; October 13, 2020, "I Was a Fake Boy Scout"

SILVER MEDAL:

- Arab News, Simon Khalil, Global Creative Director; December 17, 2020, "Arabic Calligraphy: Ancient Craft, Modern Art"

## VIDEO: VISUAL IDENTITY & BRANDING

GOLD MEDAL:

- *VICE TV*, **Ana Simões**, Senior Creative Director and Graphic Designer; January 20, 2020, "The 2020 Iowa Brown & Black Democratic Presidential Forum"

SILVER MEDAL:

VICE News Tonight, Ana Simões, Senior Creative Director and Graphic Designer; November 3, 2020, "2020 Breakdown"

## VIDEO: INNOVATIVE TECHNOLOGY (AR & 360 VIDEO)

GOLD MEDAL:

- HuffPost, Ivylise Simones, Creative Director; October 9, 2020, "Art is Revolution"

SILVER MEDAL:

- The New York Times, Umi Syam, Producer/Designer; October 12, 2020, "The New Corporate Campus"

Note: Note: In some cases, categories were combined where appropriate to accommodate occurrences when the jury scoring resulted in only one or two finalists in a category. Not all categories result in Medal Winners, due to significantly low entry volume or low jury scores.

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