

SPD

THE SOCIETY OF PUBLICATION DESIGNERS

SHOW & TELL

→ **JURIED ONLINE** ←
STUDENT GALLERY

WE WANT TO SEE YOUR BEST EDITORIAL CREATIVE WORK!

FORGET RULES AND FORGET FORMULAS—just send us your best editorial work for a chance to be featured on the SPD website as a Show & Tell Winner. Each entry will be judged by our panel of top-notch magazine creative directors. All winners will receive a certificate and have their work featured in an exclusive online gallery on the SPD website. Winners have gone on to work at top magazines like The New York Times Magazine, Glamour, Men’s Health, Vice and Esquire.

SHOW & TELL CATEGORIES

- Design** - up to 3 uploads
- Photography** - up to 3 uploads
- Illustration** - up to 3 uploads
- Motion Graphics / GIFs** - only 1 upload
- Digital** - up to 3 uploads

WHAT TO SUBMIT

Choose your best editorial work to enter.

For **design submissions**, this may include covers, single page departments or double page spreads. You may enter up to three spreads if it is a long running story. (In other words, an opening spread followed by one or two jump spreads.) Other than that, each piece must be entered separately, no entire issues.

For **photography and illustration submissions**, you may submit your work as just an image (no design layout needed). You may upload up to three images from the same editorial photoshoot or illustration series.

For **motion graphics/GIFs**, please submit only one file.

For **digital submissions**, we welcome any type of website or mobile design. If just one screen works to represent the piece well, that’s great. Beyond that, use your best judgment as to what would be equivalent to a spread or cover in print and submit it as screenshots (three uploads maximum).

All submissions must be editorial in nature to be considered. Pieces that were originally created for the SPD Student Contest which ran earlier this year are not eligible.

HOW TO SUBMIT

FORMAT: Each image should be 72-dpi / RGB / jpg

If your image is horizontal (for example: a magazine spread) it should be 2500 pixels wide. If your image is vertical (for example: a cover or single page) it should be a maximum of 2500 pixels tall. Image size should not exceed 20MB.

Label each file with your name in the following manner: “Firstname_Lastname.jpg”. If you have multiple images in a single entry, (as in an opening spread followed by a second related spread) label each file as “Firstname_Lastname_01a.jpg”, “Firstname_Lastname_01b.jpg”. Fill out the entry form. Scan it and save as a PDF. Label your entry form as “Firstname_Lastname_entfrm.pdf”.

Upload your entry or entries with your completed entry form to: <http://bit.ly/SPDShowAndTell>

WHO IS ELIGIBLE TO SUBMIT

Students enrolled in full or part-time undergraduate and graduate college degree programs are eligible. Spring 2023/Summer 2023 recent graduates are also eligible. (Working professionals taking classes are not eligible.) You must include instructor or school official contact info on your submission form.

Work created between September 2022 through October 2023 is eligible.

CATEGORIES INCLUDE: Design, Photography, Illustration, Motion Graphics/GIFs, Digital.

ENTRY FEE

FREE for SPD student members!
\$10 per entry for non-student members*.

*Become a student member and enter for free!
\$50 per year for domestic and international students.

DEADLINE

FRIDAY, OCTOBER 27, 2023 5PM EST.

ENTRY FORM — Please write legibly. All information is required.

NAME _____

EMAIL _____

SCHOOL _____

SCHOOL ADDRESS _____

YOUR SPRING 2023 STUDENT STATUS (i.e. Freshman, already graduated) _____

YEAR OF (EXPECTED) GRADUATION _____

INSTRUCTOR’S NAME _____

INSTRUCTOR’S TITLE _____

INSTRUCTOR’S EMAIL _____

PHOTOGRAPHY OR ILLUSTRATION CREDIT WHERE APPLICABLE _____

TWO OR THREE SENTENCES TO DESCRIBE YOUR PIECE _____

ABOUT THE SOCIETY OF PUBLICATION DESIGNERS

The Society of Publication Designers (SPD) powers the future of visual storytelling, setting the standard for editorial excellence. We bring together and support the most talented creatives, working across all platforms and disciplines, to learn, inspire, and collaborate. SPD includes anyone contributing to the creation of visual stories, from art directors to coders and data miners, from major publications to independent zines, from seasoned professionals to students.

Visual storytelling today is ever more dynamic, immersive, and crucial. While the media in which we publish constantly evolves, the ambition to create exceptional work remains constant. Since 1965, SPD has stood for excellence in visual culture, empowering its membership to create the future. Our members are united in their pursuit to publish the most compelling stories, across platforms and disciplines.

STUDENT MEMBER BENEFITS

As a student member you are entitled to invitations to special members-only events and opportunities, free entry to all SPD-U Student events, half-price entry fees to all other professional SPD events, three free entries in the annual SPD Student Design Competition, half-price ticket to the SPD Gala and access to members-only content online including event videos.