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The Society
of Publication
Designers

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CO-CHAIRS

Carrie Gee

STAFF EDITOR,
THE NEW YORK TIMES

Victor Williams

INTERNATIONAL ART DIRECTOR,
TIME MAGAZINE

SPOT illustrations may be small in size, but they play an enormous role in the world of publication design. Measuring no more than 5 x 6 inches, a spot must catch readers' eyes, draw them into a story, and convey complex ideas—often while competing with other visual elements on the page. The Society of Publication Designers is the only organization to honor these hard-working little gems with its annual Spots Competition. Judged by a panel of leading editorial art directors and commercial illustrators, winning entries will be featured in the SPD annual, and archived on the SPD website, www.spd.org.

ELIGIBILITY

Any editorial spot appearing in a periodical (print or online) or annual report with a publication date of 2018 (if it isn't 2018, we won't take it). A spot is defined as a published illustration—color or black & white in any medium—that is no larger than 5" x 6" or 30 square inches.

Spots published in advertisements or books are not eligible.

CATEGORIES

- A.** Single spot
- B.** Multiple spots for a single story (2 or more)
- C.** Series of spots for a recurring feature/column (2 or more)
- D.** Animated spot
- E.** Animated series of spots (2 or more)

ENTRY

INSTRUCTIONS

- 1.** Go to www.spd.org and click the SPOTS ENTER HERE button. Then log-in or set up a profile if you don't have an account.
- 2.** Submit your entry information. Choose the categories you want to enter. Upload your SPOT(s) as it was published in the publication or website. It is important for the spot to be judged in editorial context. We accept jpgs, gifs, and .mov files.
- 3.** Submit a screenshot of the specific SPOT(s) you want judged. If other illustrations that should not be judged appear on the same page, cross them out. You may enter as many spots as you wish. Tearsheets are not accepted. All spots will be judged on screen.

FEES

- Single spot
\$20 member //
\$40 non-member
- Multiple spots for a single story (2 or more)
\$30 member //
\$60 non-member
- Series of spots for a recurring feature/column (please include 2 or more to be considered)
\$30 member //
\$60 non-member
- Animated spot
\$20 member //
\$40 non-member
- Animated series of spots (please include 2 or more to be considered)
\$30 member //
\$60 non-member

QUESTIONS?

Call us at 212.223.3332
or e-mail us at mail@spd.org

SPD

Shaping Visual Culture. The Society of Publication Designers (SPD) powers the future of visual storytelling, setting the standard for editorial excellence. We bring together and support the most talented creatives, working across all platforms and disciplines, to learn, inspire, and collaborate. SPD includes anyone contributing to the creation of visual stories.

SPD

**DEADLINE
JUNE 14, 2019**